

Give One  
Progress Report

2021/  
2022

THE PATTERN OF AN ENDANGERED RETICULATED  
GIRAFFE, KENYA  
PHOTO BY BENJAMIN SUTER

HIROLA CONSERVATION  
PROGRAMME  
0° 27' 14.99" N  
39° 39' 17.99" E

**GIVEONE**

Powered by **Klarna.**

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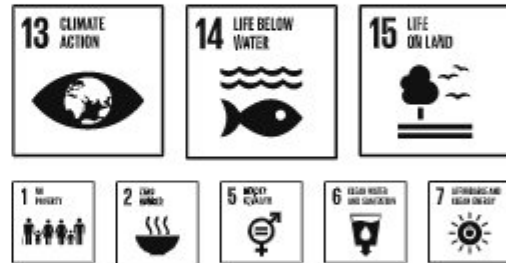
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# 2021/2022

The facts and figures highlight the main achievements made possible by Give One - Klarna's commitment to planet health.

# \$8.2M

in corporate donations from Klarna as of August 2022. This money has enabled positive environmental impact, contributing to several of the UN Sustainable Development Goals. Primarily these:



REAL-WORLD IMPACT KLARNA AND GIVE ONE HAVE HELPED TO FUND:

# 2 million trees planted

Klarna and Give One's funding has contributed to the planting of over 2,000,000 saplings of native trees in the Andes, over an area of 1,116 hectares, engaging more than 90 communities across 5 countries.



42 countries covered

- 19 Large grants (>\$100,000)
- 27 Small grants

70+ Organizations supported around the world

# 41

Indigenous leaders trained as council members helping indigenous peoples to pursue local environmental management while managing the administrative and financial demands put on them by the State.

# 20

hectares of pollinator-friendly wildflower-rich habitat created in the UK. This work matters because over 97% of all flower-rich grasslands have been lost in England since the 1930's, threatening the survival of pollinators.

# 921

patrols made by rangers in Rwanda recording 1,299 incidences of illegal activity, including unauthorized grazing and logging in ecosystems that are important for biodiversity and carbon sequestration.

# 26.5K

individual consumer donations were made following the launch of Give One. Klarna's consumers were given the chance to support and engage with environmental organizations they care about through six always-on campaigns, one emergency relief campaign, and two campaigns focused on Earth Week and World Oceans Month.

# 5,000

households were provided water during a serious drought in Kenya with additional fodder for wildlife and livestock in the region.

# 250

people trained to support ecological monitoring of pollinator-friendly wildflower-rich habitats in the UK.

# 5

environmental defenders facing imminent threats due to the nature of their work have received support from the Environmental Defenders Fund to mitigate these threats.

Give One is a call-to-action initiative launched by Klarna to tackle some of the most critical environmental issues facing our planet, from climate change to biodiversity loss.

Together with our strategic sustainability partner, Milkywire, we support change-makers on the frontlines of environmental challenges and showcase the work being done on the ground. This report details how much funding has been raised so far, how it's been allocated, and consolidates the progress and impact of the initiatives supported.



BLUE MARINE FOUNDATION  
1° 55' 29.9712" N  
73° 23' 58.7688" E

MONITORING SEAGRASS BEDS IN THE  
MALDIVES  
PHOTO BY MATT PORTEOUS

# Give One & the 1% pledge

There's a massive funding gap regarding planet health.

Investments in nature-based solutions need to triple by 2030 and increase four-fold by 2050 from the current level in order to successfully tackle the climate, biodiversity, and land degradation crises. (1)

Give One is a response to this massive funding gap -- an initiative that aims to inspire everyone to get involved in solving the planet health crisis. Leading by example, in April 2021, Klarna pledged to donate 1% of all funds invested in growing the company to Give One.

So far, this has resulted in a commitment of USD 16.5M. Beyond the corporate donations, Give One provides the platform for 150M+ consumers to easily donate to vetted projects poised to make a real impact. Protecting our planet is a team effort – and we can't do it alone.

## Why Klarna cares

We truly believe that our company's growth needs to support the growth of solutions that can solve the planetary crisis. So, we need to act now together. We are by no means any experts, so we let the experts guide us to make sure that any funding is given to the people and causes that create a real impact for our planet.

Many organizations face challenging and unpredictable funding situations, with multiple donors only providing short-term and restricted funding, sometimes not even covering the total costs of their operations. And we believe that Give One can make a difference with our more than 150M+ consumers, 450K+ merchants, and 5000 employees. We want to make sure that we're giving long-term funding and efficient distribution to support the organizations in the best way.

(1) United Nations Environment Programme (2021). State of Finance for Nature 2021.

DR ALI ABDULLAHI, KENYA  
PHOTO BY HIROLA CONSERVATION  
PROGRAMME



HIROLA CONSERVATION  
PROGRAMME  
0° 27' 14.89" N  
39° 39' 17.99" E

# Impact framework

Give One is guided by a framework designed by Milkywire, Klarna, and independent experts to help us put impact at the center of funding decisions.

Milkywire, Klarna's strategic sustainability partner for Give One, carefully sources, vets, and evaluates organizations and initiatives with the impact framework as a guide. (2) The Give One advisory board offers guidance and recommendations in the process. The advisory board comprises a small group of experts that provide the initiative with invaluable scientific knowledge and vast experience in environmental development, preservation, and financing.

## The Give One advisory board

The first five members appointed to the Give One board in 2021 are:

**Linda Engström:** Researcher and senior environmental advisor to the Swedish International Development Cooperation Agency (Sida) at the Swedish University of Agricultural Sciences.

**Carl Gustaf Lundin:** CEO of Mission Blue, an organization that inspires action to explore and protect the ocean.

**Susan Chomba:** Director of Vital Landscapes for Africa at the World Resources Institute and a global ambassador for the UN.

**Alexandre Antonelli:** Professor in Biodiversity and Systematics at the University of Gothenburg and currently a visiting professor at the University of Oxford.

**Arjun Gopalswamy:** Wildlife and statistical ecologist with a D.Phil (Oxford).

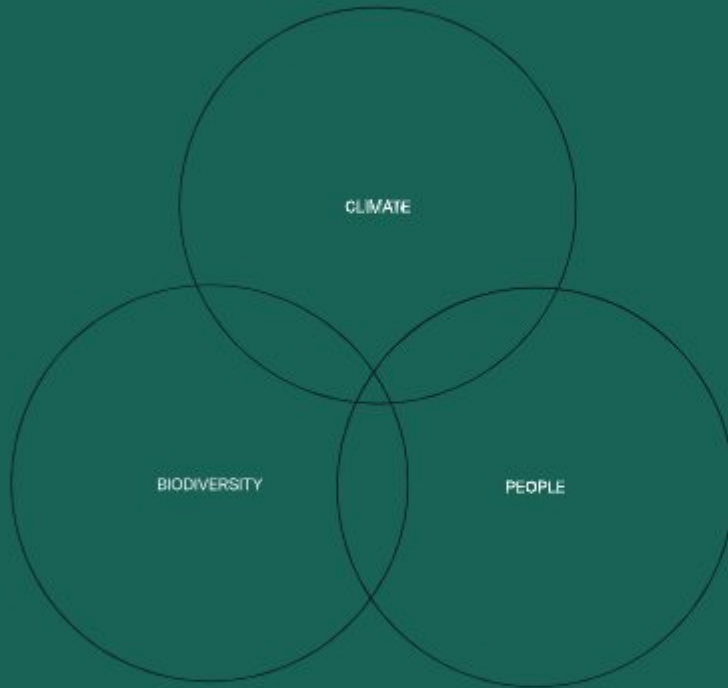
*"As a biodiversity scientist, I'm keen to contribute to the allocation of funding where it is most likely to bring tangible benefits to biodiversity, climate, and people."*

ALEXANDRE ANTONELLI

*"Look at what is wrong around you and act. Don't feel as if the problem is too big and you are too small to deal with it. Instead, do what you can and rally people and institutions around you."*

SUSAN CHOMBA

(2) Donations to Give One are made to Milkywire's charitable partners WRDL Foundation Sweden and WRDL Foundation US.



The impact framework’s primary focus is on initiatives that aim to bring benefits to biodiversity, climate, and people – to both mitigate the risk of doing harm and maximize impact.

This strategic focus includes initiatives aiming to protect and restore ecosystems, transitioning to sustainable use of land and natural resources, and supporting environmental defenders on the frontlines of those efforts.

Most initiatives do not fall within a single results area but include strategies relating to several. For example, many ecosystem protection and restoration initiatives also work with communities to transition to more sustainable use of land and water resources.

Similarly, initiatives supporting Indigenous Peoples to gain legal recognition of their lands and defend their rights to it also include activities aimed at protecting ecosystems and sustainably managing land and resources.

Local organizations play an important role in finding effective solutions to support long-term change. But prioritizing these local organizations isn’t a given with mainstream funding, with very little money actually reaching them. With the help of Milkywire, Give One prioritizes funding such locally rooted organizations that represent and

involve affected communities, meaning more context-specific solutions are supported that are both socially and environmentally sustainable.

All initiatives are supported with a three-year funding cycle to create predictability and supportive conditions for long-term change. Give One takes a collaborative impact approach – where funding from multiple donors often co-funds selected initiatives.

This promotes flexibility for organizations, leverages other funding sources to enhance impact, and reduces bureaucracy. Initiatives are supported by a corporate grant from Klarna as well as matching donations from Klarna’s consumers – enabled by Milkywire’s platform for impact. Through this funding model, the aim is to support organizations to grow their base of recurring donors long-term, creating enhanced financial stability.

PROJECTS AND ORGANIZATIONS SUPPORTED BY GIVE ONE CONTRIBUTE DIRECTLY TO SEVERAL OF THE SDGS, SUCH AS:



Funding allocation as of August 2022 (3)

# Funding overview

As of August 2022, Klarna had disbursed USD 8.2M as a corporate donation to Milkywire for distribution to local organizations and initiatives under the Give One initiative. (4) The first initiative to receive funding from Give One was approved in October 2021, and as of June 2022, 19 initiatives are receiving larger and dedicated funding (over USD 100K) from Klarna's corporate pledge. In total, these

organizations are sharing USD 6.64M over the next three years and over 50 organizations are benefiting from funding (several initiatives include multiple countries and local partners). The remaining USD 1.56M are initiatives currently under review and pending allocation. In addition, Klarna has allocated a total of USD 250K to support over 32 grassroots organizations with smaller grants (grants under USD 50K, average grant size around USD 5 – 10K).

(3) See details of cash flow per year and funding allocation per organization in Annex A.

(4) The split of the first pledge of USD 10M is: USD 8.2M to local organizations and initiatives, USD 535K to the Climate Transformation Fund, USD 511K to carbon offsetting, USD 400K have been used to set up the initiative and screen organizations and evaluate projects. The remaining difference relates to changes in the exchange rate USD to SEK over a period of time.

AN INDIGENOUS MAN IN HIS HOME  
VILLAGE, COLOMBIA  
PHOTO BY JUAN GABRIEL SOLER

GAIA AMAZONAS  
6° 13' 50.9988" N  
75° 35' 25.9908" W





### Allocation of large grants

\$6.64M

Total funding allocated (5)

19

Initiatives supported

50+

Local organizations

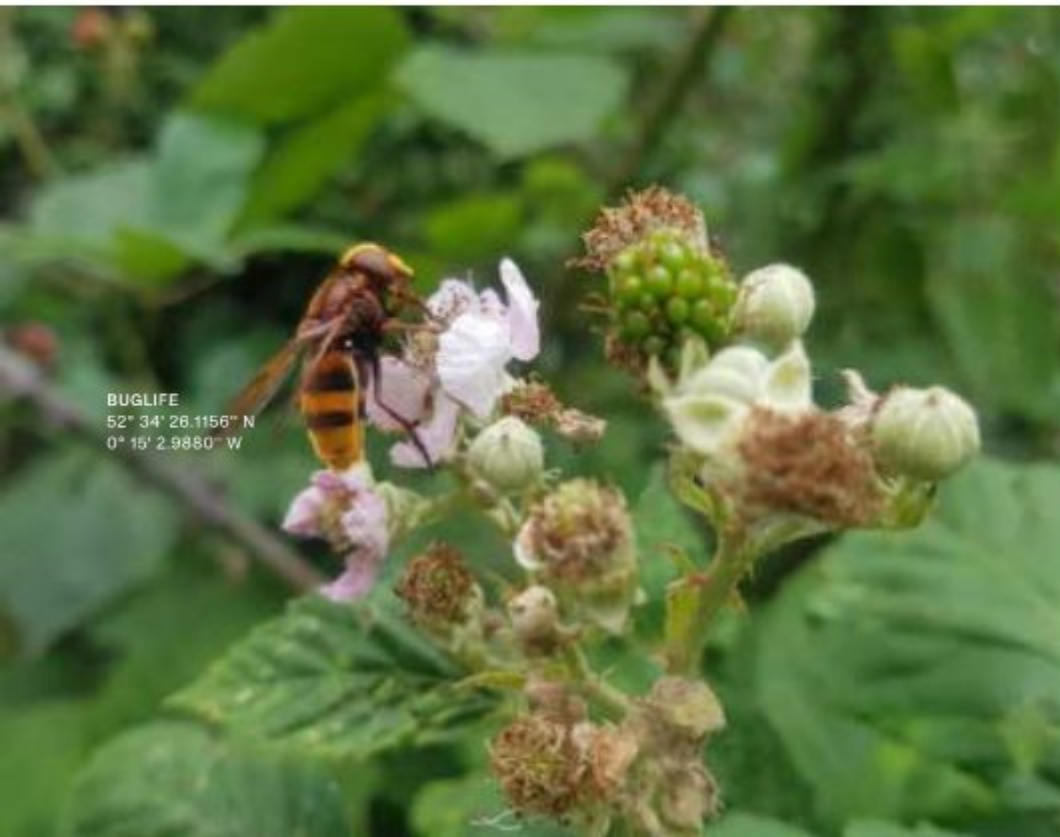
### Allocation of small grants

\$250K

Initiatives supported

32

Organizations supported



BUGLIFE  
 52° 34' 26.1156" N  
 0° 15' 2.9880" W

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(5) Funding allocated to approved initiatives over a 3 year period, disbursements from Milkywire are split between the years. The remaining USD 1.56M are initiatives currently under review and pending allocation.

HORNET MIMIC HOVERFLY, ONE OF THE UK'S MOST IMPORTANT POLLINATORS  
 PHOTO BY BUGLIFE

# Global impact



42 countries covered

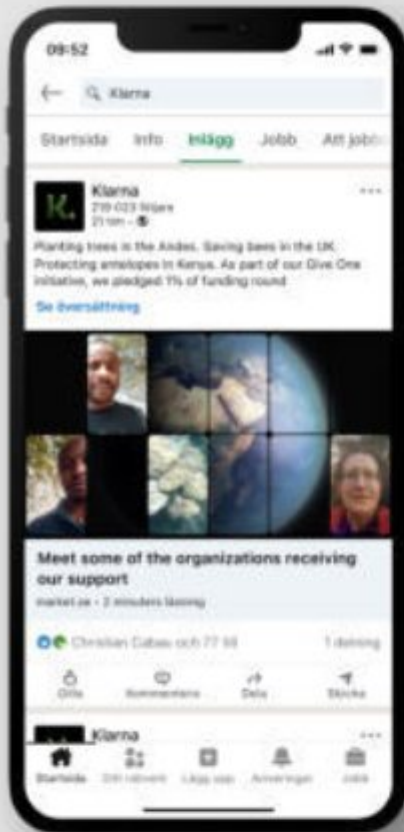
- LARGE GRANTS
- SMALL GRANTS

Distribution of Give One funding to initiatives receiving large and small grants

## Awareness and engagement within the Klarna community

The launch of Give One created new opportunities for Klarna's consumers to support and engage with environmental organizations and matters close to their hearts. By engaging them in the right context (post-purchase in the Klarna check-out or through donation possibilities in the Klarna App), over 26,500 consumer donations have been made as of August 2022.

This resulted in a donation totaling USD 270K, distributed within Milkywire's five impact funds. The impact funds are curated portfolios of projects grouped in thematic areas. They comprise over 50 organizations on the Milkywire platform, including the organizations that receive funding from Klarna's corporate donations. These five impact funds are Support Environmental Defenders, Save Oceans and Seas, Restore Forests and Landscapes, Fight Climate Change, and Protect Wildlife. Thematically, the Give One framework addresses all of these environmental areas.



THE GIVE ONE INITIATIVE PROMOTED ON KLARNA'S LINKEDIN DURING EARTH WEEK 2022

# \$270K

Donation amount from customers (6)

# 26.5K

# of donations

# 750

# monthly donors (7)

(6) 2,440,606 SEK, exchange rate used 9.0272, the average exchange rate from January 2021 – August 2022.

(7) Recurring donations through Klarna via Milkywire were enabled in April 2022.

## A few campaigns that we've enabled

# 2021

### Six “always on” campaigns

These campaigns are continuously active in the Klarna check-out, and the donations feature in the Klarna App, driving donations to organizations on the Milkywire platform.

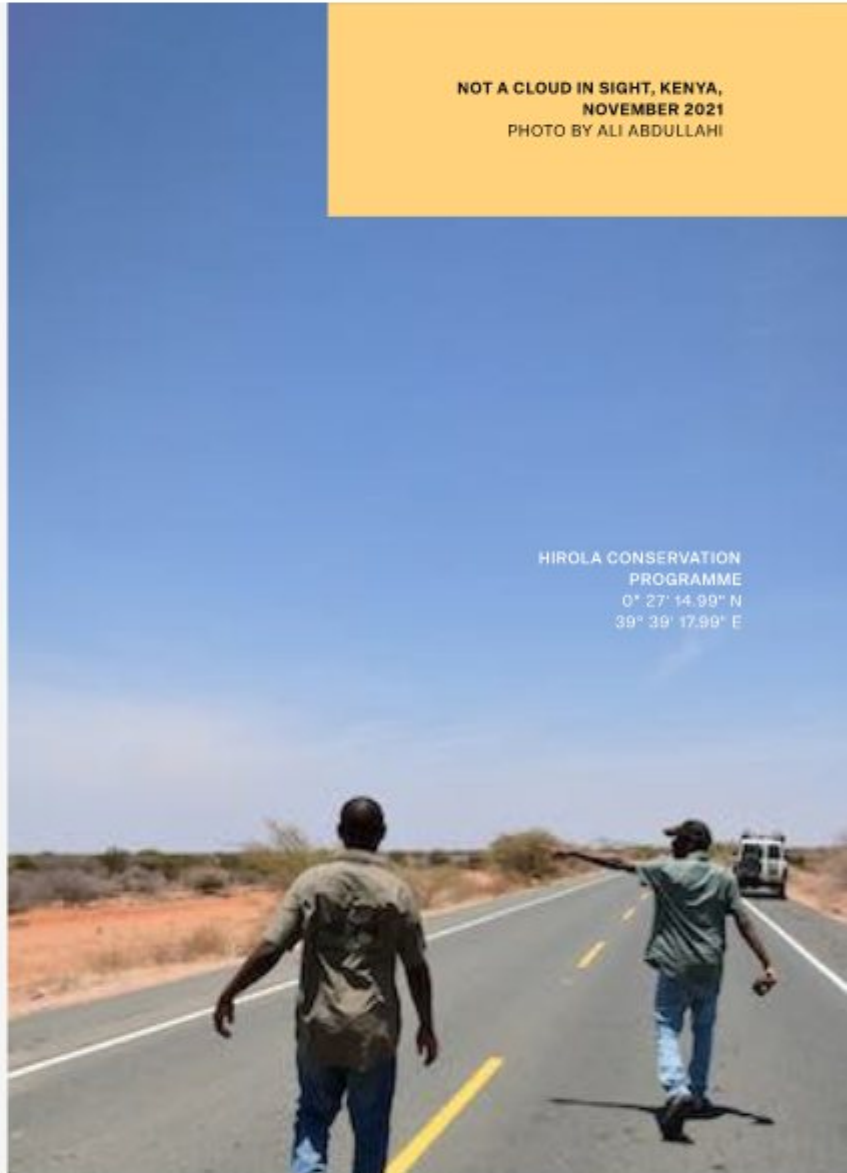
### Drought relief in Kenya, November

A time-limited donation campaign focusing on fundraising to respond to the negative impact of the drought in Kenya last year. The campaign was live for one month (November 2021). Through a web page designed especially for the campaign, Klarna consumers could make one-time donations to the organization Hirola Conservation Programme in Kenya. The campaign was a response to an appeal from the organization to mitigate the effects of the drought on its conservation efforts and community-related work and generated approx. USD 24K (8). You can read more about the impact made possible on page 32.

(8) 210,000 SEK. Exchange rate November 2021 used to convert to USD.

NOT A CLOUD IN SIGHT, KENYA,  
NOVEMBER 2021  
PHOTO BY ALI ABDULLAHI

HIROLA CONSERVATION  
PROGRAMME  
0° 27' 14.99" N  
39° 39' 17.99" E



## A few campaigns that we've enabled

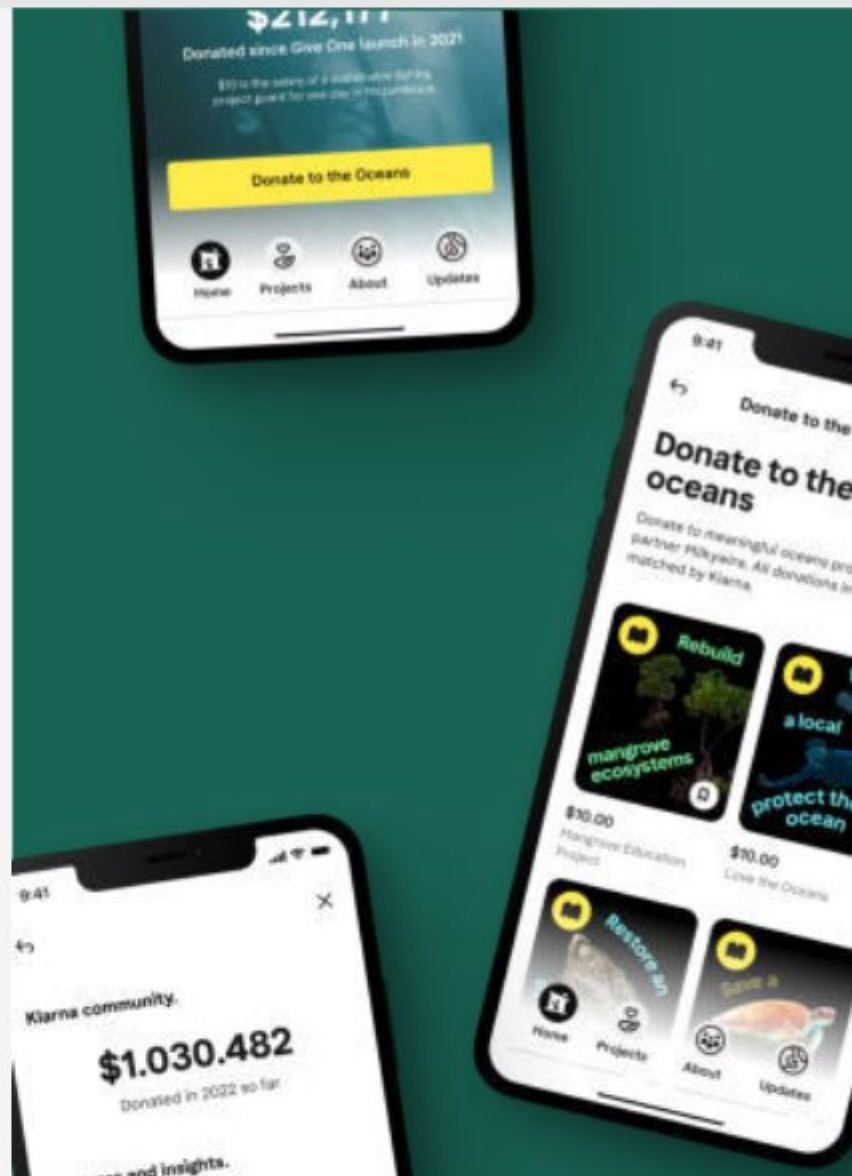
# 2022

### Earth Week, April

We celebrated the one-year anniversary of Give One. The main message for the campaign was, "Join us in supporting the planet this Earth Week, Klarna will double your donation." To shed light on Klarna's engagement in planet health, the Klarna app turned green during the campaign week. Donations raised were approx. 23 500 USD (9) (including the matched donation by Klarna). A short video was produced to showcase what the support from Klarna has meant to the organizations approved so far. You can watch it [here](#).

### World Oceans Month, June

By World Ocean Day, we initiated a campaign to celebrate oceans throughout June. It was also the release of the donation feature inside the Klarna app. Thanks to the traffic generated through the campaign, June 2022 was the month with the highest donation amount raised since the launch of Give One, with approx. USD 32.4K in donations raised. The campaign was later extended throughout July as well, generating a total of USD 98K (10) to the 16 organizations included in the oceans cause (including Klarna's matching donation).



(9) 200,000 SEK. Exchange rate April 2022 used to convert to USD.

(10) The total consumer donations were 500,000 SEK throughout June and July. Average exchange rate for June – July used to convert to USD (10,2043).

# Initiatives & progress reports

This consolidation of progress is based on the first reporting from the initiatives that had started before June 2022 and that receive larger and dedicated funding from Klarna's corporate donation. Most of them started in January 2022 and had been

ongoing for six months when this report was prepared. The 9 initiatives that have been approved but started after June 2022 have not had their first reporting yet, but their rationale and desired impact in the coming years are briefly summarized in Annex B.

HIGH ALTITUDE TREE PLANTING, THE  
ANDES, SOUTH AMERICA  
PHOTO BY ACCIÓN ANDINA

ACCIÓN ANDINA  
32° 20' 17.5200" S  
70° 3' 5.8700" W



## An overview of highlights from the initiatives

# 2021/ 2022

### Restore forests & landscapes

#### ■ ACCIÓN ANDINA

During the past season, over 2,000,000 saplings of native trees have been planted in the Andes, over an area of 1,116 hectares, engaging more than 90 communities across 5 countries in reforestation activities.

#### ■ RWANDA WILDLIFE CONSERVATION ASSOCIATION

25 Community Conservation Champions in Rwanda have been trained and organized various community gatherings to raise awareness of the importance of protecting the wetlands for the benefit of people and the environment, reaching nearly 7,000 community members.

### Protect wildlife

#### ■ BUGLIFE

The creation of over 20 ha of pollinator-friendly wildflower-rich habitat across the U.K., and over 174 ha committed to as part of developed partnerships.

#### ■ HIROLA CONSERVATION PROGRAMME

Crucial funding was provided to cushion wildlife, livestock, and local communities from further effects of the drought in Kenya through the provision of water to over 5,000 households and 5 conservancies as well as fodder to livestock and wildlife.

### Save oceans and seas

#### ■ BLUE MARINE FOUNDATION

Development of a UK-wide evidence document outlining the various impacts bottom trawling has on the UK economy, including employment, value, and contribution to GDP, carbon emissions, and operating costs, to be used as supporting evidence to push the UK government to ban these destructive fishing practices in Marine Protected Areas.

### Support environmental defenders

#### ■ HUMAN RIGHTS WATCH

In June 2022, the OECD adopted its roadmap for Brazil to gain membership which included many of the recommendations put forward by Human Rights Watch of what Brazil must adhere to, including fighting violence and impunity and protecting the rights of Indigenous People. (11)

#### ■ FUNDACION GAIA AMAZONAS

41 Indigenous leaders have been trained and equipped with skills that will help them carry out their functions in Indigenous Councils, the self-governing municipal bodies that enable Indigenous Peoples to pursue local environmental management of their territories.

#### ■ NATURAL JUSTICE

5 environmental defenders facing imminent threats due to the nature of their work have received support from the Environmental Defenders Fund to mitigate these threats.

#### ■ THE INTERNATIONAL CRYOSPHERE CLIMATE INITIATIVE

A coalition of governments joining ICCI as a result of dialogue and advocacy during and prior to COP26 in raising the need for consideration of cryosphere dynamics in setting climate ambition.

#### ■ THE STRATEGIC RESPONSE MECHANISM

A case was brought to the Inter-American Court of Human Rights against Guatemala to stop violating the tenure rights of the Maya Q'eqchi' Indigenous Community of Agua Caliente. (12)

(11) This was the result of several years of advocacy work.

(12) The final ruling is still pending.

# Acción Andina

## A cross-community initiative

Acción Andina is a large-scale collaborative effort to protect and restore one million hectares of high Andean native forest ecosystems together with local communities over 25 years (14). Native high Andean forests are a high global priority to protect and restore for their outstanding contributions to water, biodiversity, carbon, and local community livelihoods. These forests are sources of water that feed into wetlands and Amazonian rivers and provide water to small communities and large South American cities. The program, which is co-founded and coordinated by two organizations, Global Forest Generation (GFG) and Asociación Ecosistemas Andinos (ECOAN), is implemented across five countries (15) in the Andean mountain range. The program has 13 (16) local partners who, together with the local communities,

implement the program activities. As one of the key donors to this large program, Give One plays an important role in supporting Acción Andina to scale and reach its ambitious goal.

## Protecting and restoring one million hectares of the Andes

The conservation season lasts approximately 15 months (from January to March of the following year). It begins with preparations such as seed collection and growing saplings and ends with the planting. Funding from Give One has supported this year's planting and the beginning of the new season, where seeds have been collected and nurseries established to grow saplings ready to be planted in the coming year. Acción Andina's goal for the 2022–2023 season is to grow over 2.7 million trees across 20 landscapes.

(13) This funding is distributed in a 3 year period starting in 2022. The initiative has several donors and the total annual budget for their financial year 2022–2023 is 3,967,062 USD.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	RESTORE FORESTS & LANDSCAPES
<b>LOCATION</b>	THE ANDES, SOUTH AMERICA
<b>FUNDING</b>	\$1,000,000 (13)

**INDIGENOUS PEOPLE PLANTING SAPLINGS TOGETHER, THE ANDES**  
PHOTO BY ACCIÓN ANDINA

ACCIÓN ANDINA  
32° 20' 17.6200" S  
70° 3' 5.6700" W





ACCIÓN ANDINA  
32° 20' 17.5200" S  
70° 3' 5.6700" W

A SAPLING IN A TREE NURSERY, SOUTH AMERICA  
PHOTO BY ACCIÓN ANDINA

## With Klarna's help

During the past season, over **2,000,000 saplings** of native trees have been planted over an area of **1,116 hectares**, engaging over **90 communities** in reforestation activities. Other highlights from this initial period are the collecting of seeds and cuttings from trees across all countries. For example, in Argentina, local partners have collected millions of *Polylepis australis* seeds, which will germinate in the nurseries to collectively grow **300,000 trees** this season. In addition, the cuttings from carefully selected trees of the right size and vitality collected during this season will also contribute to future planting.

The program also seeks to generate a long-lasting engagement with conservation among communities through simultaneously addressing their needs, like support in creating land management plans and new employment opportunities. These commitments are included in agreements signed between the local implementing partner and the community at the beginning of the season. During the 2021–2022 season, approximately **100 people** got an income from working in nurseries, logistics, and community relations to support the program. The training for nursery workers

primarily targets women and helps them to gain new income and contributes to a more gender-balanced distribution of local employment. Another good example of community engagement includes the work done by Armonía, one of Acción Andina's local partners in Bolivia. They created a sustainable forest management plan for one community near Tunari National Park that would allow them to cut down and use non-native exotic tree species for wood in the park in exchange for reforesting the area with native trees. To continue their work, during the first six months of the 2022–2023 season, the Acción Andina partners have signed or renewed over **20 agreements** with communities in Peru, Argentina, and Bolivia.

To measure their overall impact, Acción Andina monitors biodiversity rates, growth, and survival of the reforested areas and is developing other indicators regarding water regulation and carbon sequestration. During the last season, Aves y Conservación in Ecuador started working with the National Institute of Biodiversity on baseline studies to identify best conservation practices for biodiversity conservation in the protected area. To measure growth and survival, all partners have established permanent

# 2M

NATIVE TREES PLANTED IN THE PAST SEASON

monitoring plots, representing 1–5% of each reforested site for 2021–2022 plantings. GFG and Acción Andina recently determined a final list of metrics and monitoring protocols to be used across all Acción Andina projects and will continue reporting on its rollout through the 2022 season.

(14) Acción Andina is currently in its fifth year of implementation.

(15) Argentina, Bolivia, Ecuador, Perú, and Chile.

(16) Argentina (3): Fundación Actividades Biosféricas, Fundación Bosquizar, and Árbol y Vida. Bolivia (2): Armonía and Faunagua. Ecuador (4): Andean Adventures, Fondo Páramos de Tungurahua, Aves y Conservación, and FONAG (Ecuador Water Protection Fund). Perú (2): Asociación Ecosistemas Andinos (ECOANI), Conservación Amazónica. Chile (2): National Forest Corporation (CONAF-2 entities).

# RWCA

## Preserving Rwanda's wildlife

With funding from Give One, Rwanda Wildlife Conservation Association (RWCA) is restoring and protecting approx. **10,000 ha** of wetlands across Rwanda together with local communities. These ecosystems, important for both biodiversity and carbon sequestration, are threatened by human factors often driven by poverty, livelihood disadvantage, and lack of conservation awareness.

## Community outreach, education, and wetland restoration

To reduce illegal activities in wetland areas – such as unauthorized grazing and logging – RWCA has initiated daily ranger patrols in project areas and training and capacity building of rangers and local community members.

By July 2022, this had resulted in **921 patrols** where a total of **1,299 illegal activities** were logged. These have been managed on a case-by-case basis, where, in some instances, dialogue and informing perpetrators of the rules and regulations have been effective, and in some cases, the illegal activities have warranted reports to local leaders/authorities.

To contribute to the prevention of such activities, **25 representatives** from the local communities, called Community Conservation Champions, have been trained and organized various community gatherings to raise awareness of the importance of protecting the wetlands for the benefit of both people and the environment, reaching nearly **7,000 community members**. Rangers have also visited primary schools to raise awareness with key conservation messages, reaching over **5,000 children**. RWCA has also engaged representatives from the National Police and Army, local security, local leaders, and District officials in a two-day joint patrol exercise to ensure coherency and knowledge exchange. The initiative is also contributing to alternative livelihoods of community

members living near these wetland areas and reducing demand from communities of the natural resources provided by the wetland, thereby contributing to their long-term protection. This includes development of water harvesting techniques for households to counter depletion of groundwater and activities to secure sustainable fodder grass production. In terms of livelihood development, the initiative has facilitated the creation of a sewing cooperative, enabling members to move away from using marshland materials for income-generating activities.

## With Klarna's help

The conservation and restoration activities will have a larger focus in the upcoming six months as tree planting and restoration needs to be in sync with the seasonal rainfalls. These activities will enable at least **200 temporary jobs** and offer opportunities to further strengthen cooperation with local communities in target areas. By the end of the project, the aim is to have provided for nearly **2,000 local jobs** in total.

# 921

PATROLS MADE BY RANGERS TO  
DECREASE ILLEGAL ACTIVITY

SDG	#15 LIFE ON LAND
CAUSE	RESTORE FORESTS & LANDSCAPES
LOCATION	RWANDA
FUNDING	\$155,000

GREY CROWNED CRANES  
PHOTO BY RWCA

RWANDA WILDLIFE  
CONSERVATION  
ASSOCIATION  
1° 58' 8.4104" S  
30° 4' 55.5996" E



# Blue Marine

SDG	#13 CLIMATE ACTION, #14 LIFE BELOW WATER
CAUSE	SAVE OCEANS & SEAS
LOCATION	OCEANS, GLOBAL
FUNDING	\$500,000

## Defending the planet's largest carbon sink

Blue Marine is a UK-based organization that works to protect the ocean – the world's largest carbon sink – by securing marine-protected areas, developing models of sustainable fishing, restoring marine habitats, and tackling unsustainable fishing. Nearly a quarter of Britain's territorial waters are covered by marine protected areas, but conservationists criticize these as "paper parks" because there are so few restrictions on fishing and industrial activities such as offshore wind farm cabling (17). The support from Give One contributes to Blue Marine's most strategic work, including investigations to research, expose, and combat harmful and unsustainable fishing practices affecting our ocean and securing effective protection of Marine Protected Areas (MPAs) through advocacy and legal interventions.

## Advocating for action

Over the last six months, funding from Give One has supported Blue Marine in its efforts to push the British Government to **create highly protected marine areas (HPMAs)**. HPMAs are effectively "no-take" zones (NTZs) for fishing, allowing decimated sea life to recover and rewild. While a few tiny NTZs have already been established, such areas are usually highly controversial for fishers. But research shows that designated NTZs have led to a "spillover" effect with more and

larger lobsters caught by fishers close to the restricted area, which acts like a nursery for fast-recovering sea life. In June, a consultation on the first five (18) HPMAs was announced, which will not only provide complete protection for the wildlife and habitats there but set an important benchmark for future governments and other European countries to meet.

The five HPMAs cover a mixture of marine habitats, including intertidal mudflats, kelp forests, and rocky reef habitats further offshore. The three offshore sites also include "blue carbon" areas, important in the sequestration and storage of atmospheric carbon, which also support a range of mobile species, including marine mammals and commercially important fish species. Looking ahead, Blue Marine is working to develop evidence that builds the case to designate several major high-seas marine protected areas, following a global ocean treaty agreement. They have attended negotiations at the UN, pushing hard for changes to the treaty, and attended the UN ocean conference, where they hosted an event for policymakers.

(17) In 2020, *the Guardian* revealed how more than 97% of the protected areas were still subjected to dredging and bottom trawling – the most damaging kind of fishing that disrupts and destroys much marine life on the seabed.

(18) The coast of Lindisfarn in Northumberland and at Allonby Bay, Cumbria, and at three offshore sites, two in the North Sea and one at Dolphin Head in the Channel.

## With Klarna's help

Blue Marine has also worked to push the Government to close MPAs to bottom trawling. To support this work, Blue Marine has, with funding from Give One, developed a **UK-wide evidence document** outlining the various impacts bottom trawling has on the UK economy, including employment, value and contribution to GDP, carbon emissions, and operating costs. Finally, the funding has enabled Blue Marine's science team to start exploring how well protected the UK's marine protected areas are, exploring pathways to a just and fair transition away

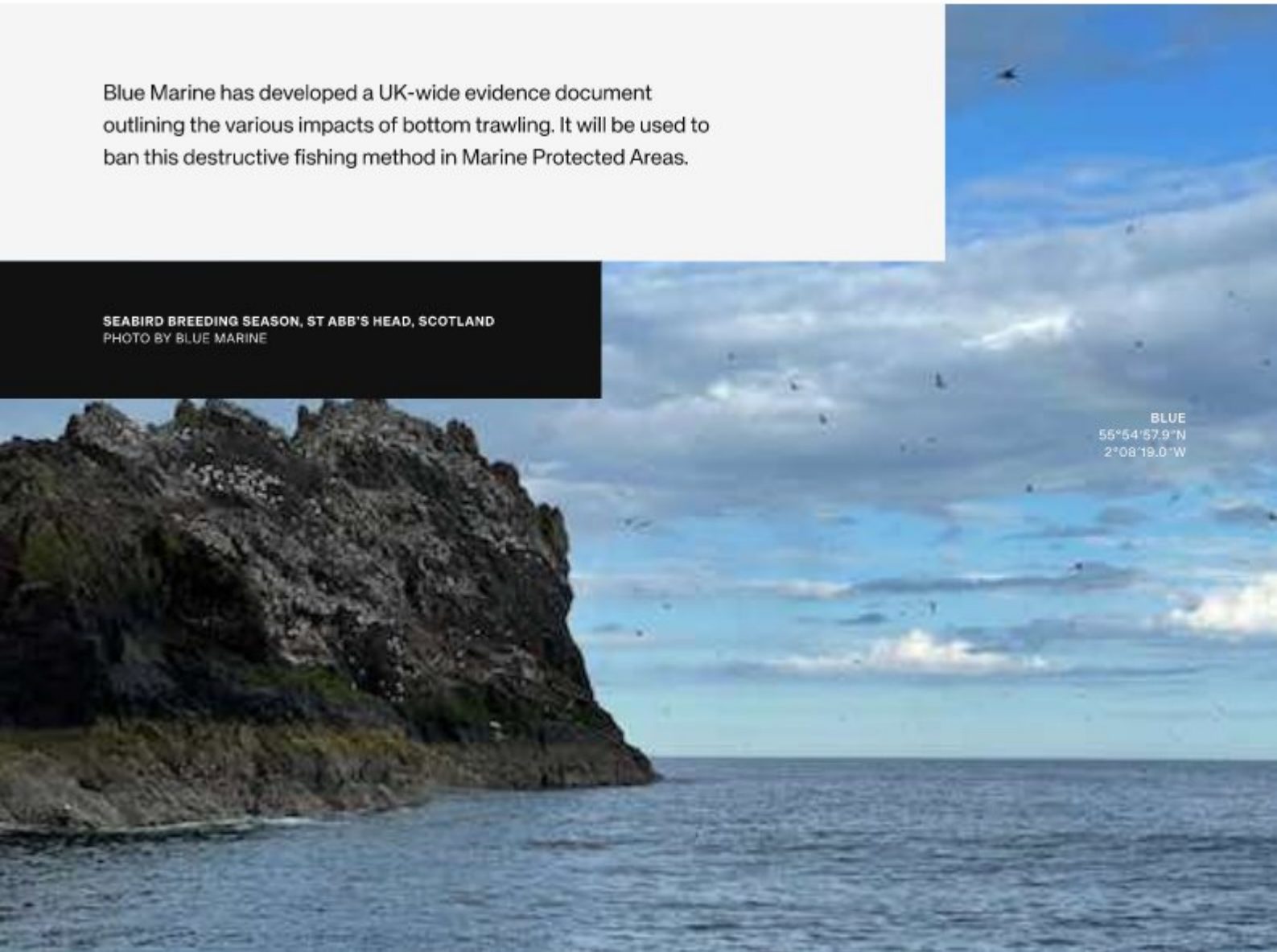
from bottom towed fishing gear, and protecting the deep sea. If we are to avert catastrophic climate change and loss of biodiversity and deliver protection and restoration at scale, we need a steep change in how nature is valued. The support from Give One has enabled Blue Marine to do a huge amount of work on quantifying biodiversity recovery and how this can be translated into a marketable credit. For example, by calculating the value of carbon, methane, and nitrogen stored in the marine life that they are protecting and restoring. They are also examining the economics of

ocean use and abuse and quantifying the poor economics of overfishing, which is not only harming the ocean but is inefficient, heavily subsidized, and reliant on the exploitation of human beings. Together with their project teams in the Solent (U.K), Mexico, Turkey, and Ascension Island, they are now working on developing this concept and bringing these nascent credits to market. Ideas being explored are, for example, using carbon credits, marina fees, and bioprospecting mechanisms to support the MPAs to become financially sustainable.

Blue Marine has developed a UK-wide evidence document outlining the various impacts of bottom trawling. It will be used to ban this destructive fishing method in Marine Protected Areas.

SEABIRD BREEDING SEASON, ST ABB'S HEAD, SCOTLAND  
PHOTO BY BLUE MARINE

BLUE  
55°54'57.9"N  
2°08'19.0"W



# Human Rights Watch

## Protecting people and their rainforests

Give One is supporting Human Rights Watch's (HRW) work to protect endangered rainforests and their defenders. The program aims to establish conditions in the Brazilian Amazon and other major rainforests that allow Indigenous communities, environmental groups, law enforcement, and environmental agencies to work together safely and effectively to preserve critical carbon sinks. This is done through international and national advocacy aiming at positive policy changes that will allow the safe and effective protection of the rainforest, as well as fighting impunity for environmental crimes and acts of violence against forest defenders. The program has been developed in close collaboration with local civil society organizations, national research centers, and Indigenous communities. Give One is one of the core donors to the program 'Protecting endangered forests and their defenders', supporting key researchers and staff members that enable the organization to hold relevant stakeholders accountable.

## Putting pressure on the Brazilian government

A milestone in this work was achieved in June 2022, when the Organization for Economic Co-operation and Development (OECD) adopted its roadmap for Brazil to gain membership. Among other things, fighting violence and impunity and protecting the rights of Indigenous People are core principles Brazil must follow if it hopes to gain membership. The decision follows more than two years of advocacy with member states and independent groups. Human Rights Watch has been working intensely in collaboration with other actors to make this happen and the final document incorporated many of HRW's recommendations into the roadmap. This is an important step to push the Brazilian government towards more concrete actions to reverse and stop the different environmental issues faced in the Brazilian Amazon.

<b>SDG</b>	#13 CLIMATE ACTION
<b>CAUSE</b>	SUPPORT ENVIRONMENTAL DEFENDERS
<b>LOCATION</b>	BRAZIL, REGIONAL AMAZONAS
<b>FUNDING</b>	\$500,000

From June 2022, Brazil must protect the rights of Indigenous People, thanks to recommendations put forward by HRW.



A key part of HRW's approach is to document and shed light on human rights abuses and expose it through their powerful media network. If threats and murders of environmental defenders go unnoticed, there is less pressure on States to act on their responsibilities to protect their citizens and ensure justice is served for crimes committed. In early June 2022, indigenous-affairs expert Bruno Pereira and journalist Dom Phillips disappeared in the Amazon and were later found murdered. HRW shone a light on this horrific event through heavy media coverage. Their staff were featured in prominent media outlets over 150 times,

including Globo News, The Guardian, and the Washington Post. Unfortunately, this is far from an isolated case and represents the horrible reality faced by many environmental defenders in Brazil. In 2021 alone, 28 people were killed in the Amazon in the context of conflicts over the use of land and resources, according to the grassroots organization Pastoral Land Commission. Fortunately, the international community is starting to take notice and put economic pressure on the Brazilian government to take immediate action to protect environmental and Indigenous defenders and fight impunity for crimes against them.

### With Klarna's help

Since the program has been piloted in Brazil and has yielded successful results so far, HRW's goal for the coming years is to replicate its efforts in other major rainforests while continuing to work in the Amazon. As a step towards this, HRW initiated a new body of research to highlight abuses related to forest conservation efforts, including the forced displacement of Indigenous communities in Cambodia and Kenya that steward the health of forests critical to combating climate change.

# FGA

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	SUPPORT ENVIRONMENTAL DEFENDERS
<b>LOCATION</b>	COLOMBIA
<b>FUNDING</b>	\$500,000

# 41

INDIGENOUS LEADERS HAVE BEEN TRAINED AND EQUIPPED WITH SKILLS THAT WILL HELP THEM CARRY OUT THEIR FUNCTIONS IN INDIGENOUS COUNCILS.

## Putting Indigenous Peoples first

Fundación Gaia Amazonas' (FGA) mission is to protect the Amazon, hand in hand with the Indigenous People that inhabit it. For over three decades, they have accompanied Indigenous communities of the Amazon basin and supported them in navigating the complex realm of building and implementing an Amazonian development agenda based on their own traditional knowledge, together with the state and other actors. The support from Give One contributes to all of FGA's strategic areas of work, which are building good environmental management of Indigenous Peoples' territories, influencing strategic decision-makers to take action to protect the Amazon, and ensuring intercultural knowledge is the basis of such decisions.

## Providing a platform for Indigenous voices

The legal frameworks in Colombia are progressive and set enabling conditions for Indigenous self-governance, allowing Indigenous Councils to be recognized as territorial entities at the municipal level. However, constructive interaction between the State institutions – which often ignore the geographical, political, and cultural particularities of the Amazon – and the Indigenous communities is a challenge for its

effective implementation. Furthermore, both political and organizational strengthening is needed by the leaders of the Indigenous governments. With their long-standing relationship with Indigenous communities across the Amazon, Gaia is able to act as a mediator between the different ways of understanding and interacting with the world, represented on the one hand by the State and its bureaucracy and the diverse ethnic logic of the Indigenous communities on the other. Facilitating such intercultural dialogues is essential to generate a common playing field of recognition and complementarity where it is possible to respond simultaneously to the demands of public management and the forms and visions of self-governance on the part of ethnic communities.

The Indigenous Leadership Program is one of the tools to support Indigenous Leaders to be equipped for self-governance, both in terms of purposing good local environmental management of the territory and managing the administrative and financial demands put on them by the State. In the past six months, Gaia has been training **41 Indigenous leaders** within this program. They have also engaged in evaluating, developing, and improving the program for the coming year's training. For example, a module on Financial Education for Territorial Administration has been developed, which will be rolled out in the coming year.

During the past months, FGA has also been planning General Assemblies of the Indigenous Councils, which take place in August. These meetings are important spaces for Indigenous Councils to decide on work plans for the coming period. During these meetings, FGA will also sign and renew agreements with the Councils.

## With Klarna's help

With regard to the objective of influencing strategic decision-makers to take action to protect the Amazon, FGA has engaged in analysis and positioning to seize the potential opportunities that the newly elected Colombian government is opening. Dialogue has also been initiated with various stakeholders (19) to position the region north of the Amazon river as a key region for ecosystem and sociocultural connectivity. This is intended to enable coordinated, multi-actor, and regional action. By joining forces with other actors, there is a **greater chance of success** in influencing strategic decision-makers to take action to protect the Amazon.

(19) The North Amazon Alliance and representatives of eight civil society organizations from Brazil, Peru, Ecuador, Venezuela, and Colombia.

# SRM

## Protecting forests and biodiversity through Indigenous Peoples

The Strategic Response Mechanism (SRM) is one of the funding mechanisms of the Rights and Resources Initiative (RRI). RRI is a global coalition of more than 150 rights-holders organizations focusing on advancing land and resource rights for Indigenous People (IPs), Afro-descendant people (ADPs), and local communities (LCs). IPs, ADPs, and LCs play an essential role in achieving the global environmental goals as they are key to protecting forest and high-biodiversity areas.

### Standing up to the State

The funds from Give One, which are allocated to local organizations through the Strategic Response Mechanism, provide timely and effective funding to support locally embedded networks and organizations led by IPs, ADPs, and LCs in their efforts to seize opportunities and mitigate threats related to their rights, and their pursuit of just and inclusive climate and sustainable development action. In the first six months, two initiatives have been made possible by the grant from Give One. The first project (20) supported **The Indian Law Resource Center (ILRC)** in bringing a case to the Inter-American Court of Human Rights (IAHCR), demonstrating that Guatemala violated the rights of the Maya Q'eqchi' Indigenous Community of Agua Caliente,

which are protected by international law under the American Convention on Human Rights.

In conjunction with the court case, a campaign was implemented to inform communities in their native language through radio and social media about the legal proceedings and to bring awareness and support for the case at an international level. The news about the court case ran in over 40 international news outlets. The ILRC gathered several testimonies to support the case and educate the court on the issue at hand, one of these being the testimony of **Rodrigo Tot**, a leader in Aguas Calientes and a Goldman Prize awardee. Rodrigo, together with his community, has been fighting for the titling and recognition of the community's collective land and resource rights for over 40 years at a great personal cost.

Thus, the ILRC provided for the hearing an assessment written by a forensic psychologist detailing the psychological damages suffered by Rodrigo Tot due to threats and the murder of his son. Additionally, 9 US Congress members asked the US Secretary of State to condemn the Guatemalan government's military repression in response to the protest against a court order to suspend mining operations in the fall of 2021. The final ruling is still pending; however, there seem to be reasons to believe there will be a positive ruling in favor of the community. If there is a positive result, this will set a legal precedent on the

collective land and resources rights of Indigenous peoples in Guatemala. According to [RRI by 2020](#) in Guatemala, there were 24 ethnic groups that had 1.8 million hectares of territory recognized and 1.4 million hectares still to be legalized.

The second project (21) has supported The Coalition of Women Leaders for Environment and Sustainable Development (CFLEDD) to influence the DRC's evolving land rights laws and policy reform processes and ensure the effective involvement of vulnerable groups in these consultations. As a result of the almost 10 years of advocacy in DRC, a progressive land policy document was finally adopted in 2021. The new Land Law will give unprecedented autonomy to Indigenous Peoples, local communities, and women within these groups over the management and care of one of the world's most important tropical forests, creating a strong legal basis for the advancement of rights-based climate and biodiversity actions.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	SUPPORT ENVIRONMENTAL DEFENDERS
<b>LOCATION</b>	GLOBAL
<b>FUNDING</b>	\$500,000

(20) The project lasted 9 months (August 2021 - May 31 2022), and Give One funded the project from January - May 2022. The total budget was USD 100K from which over USD 80K came from the Give One grant.

(21) The project was fully funded by Give One (USD 46,630) and lasted between May 1 - July 31 2022.



## With Klarna's help

Support from the project enabled national consultations and a rights holder's validation of the draft Land Law being developed by the government for adoption by the end of 2022. The consultations and input from key stakeholders made possible by this project aimed to ensure that the final Land Law guarantees the security of land rights for all Congolese, present, and future generations, taking into account and giving **unprecedented autonomy to Indigenous Peoples** and local communities, including women and young people within these groups over the management and care of one of the world's most important tropical

forests, creating a strong legal basis for the advancement of rights-based climate and biodiversity actions. In the coming months, support will be given to a project (22) implemented by the Asociación Latinoamericana para el Desarrollo Alternativo (ALDEA) and will focus on capacity strengthening for the local communities in the Northwestern Ecuadorian Andes to reclaim their rights and defend themselves against land and resource grabbing in the area.

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(22) The approved funds for this project are USD 65,456.

The third project got approved at the end of June 2022.

Thus, the results of the implementation are not yet available.

Supported a case brought to the Inter-American Court of Human Rights against Guatemala to stop violating the tenure rights of the Maya Q'eqchi' Indigenous Community.

News about the court case ran in over 40 international news outlets.

**RODRIGO TOT, AGUA CALIENTE LEADER**  
PHOTO BY GOLDMAN FOUNDATION

SRM  
14° 37' 42.3624" N  
90° 31' 21.7688" W



# ICCI

## Tackling the Cryosphere Crisis

The International Cryosphere Climate Initiative (ICCI) is the only non-governmental organization focused on combating climate change, including its devastating impacts on ecosystems and human communities, in the world's global cryosphere regions. It works on the combined fronts of national and international climate policy and grassroots efforts in cryosphere communities themselves, with programs to decrease black carbon pollution from sources that threaten not only nearby glaciers and snow but health and biodiversity. As a main overarching goal for 2030, ICCI aims to raise the support for action to occur by the end of this decade, with 50% reductions in greenhouse gas emissions as called for by the IPCC. This is done by creating and strengthening a broad network of respected cryosphere scientists with strong communication skills, bringing them to speak in places such as the EU Parliament, at UNGA Climate Week, and in science-policy dialogues with governments.

## Scaling up and speaking out

Give One provides core support to ICCI, which is an un-earmarked donation to the implementation of its organizational strategic plan. Finding donors to cover key costs for staff has long been a challenge for the organization. The Give One support has enabled ICCI to employ regional directors to lead and coordinate the work in the various

regions, strengthening their ability to plan, coordinate, and implement activities as well as intensify their advocacy work. The intention, especially for the regional mountains positions, is to have dedicated people with regional expertise and language skills. This means that ICCI is now in a unique position to support local grassroots initiatives, disseminate knowledge and learnings, and coordinate action on both local and global levels. ICCI works collaboratively with other organizations (23) dedicated to certain regions of the cryosphere or climate change globally, both NGOs and inter-governmental organizations, lending freely of its expertise and supporting coordination between scientists and grassroots organizations/governments. ICCI is also coordinating the "High Urgency Cryosphere" group bringing climate negotiators and leading cryosphere scientists together on a regular basis to discuss policy implications of the most recent Cryosphere research for the climate agenda. (24)

<b>SDG</b>	#12 RESPONSIBLE PRODUCTION & CONSUMPTION, #13 CLIMATE ACTION
<b>CAUSE</b>	SUPPORT ENVIRONMENTAL DEFENDERS
<b>LOCATION</b>	CRYOSPHERE REGIONS OF THE WORLD
<b>FUNDING</b>	\$390,000

(23) The UNFCCC and UNEP, Arctic Council, Antarctic Treaty system, ICIMOD (a six-nation Himalayan organization), WWF, and others.

(24) In particular multilateral negotiations under the UNFCCC and Paris Agreement (PA); and relevant cooperation with COP Presidencies.

CAMP BELOW A MOUNTAIN, SVALBARD, NORWAY  
PHOTO BY HEIDI SEVESTRE

A coalition of governments joining ICCL as a result of dialogue and advocacy during and prior to COP26 in raising the need for consideration of cryosphere dynamics in setting climate ambition.



### With Klarna's help

At COP26 in Glasgow, **ICCI arranged the Cryosphere Pavilion**, consisting of several seminars and exhibits for policy-makers aiming to raise awareness of the urgency to protect the global cryosphere, supported by the latest science. With the support of Give One, ICCL was able to strengthen the participation of scientists and representatives from early career scientists, grassroots and government from cryosphere regions at COP26, which is often considered a highly inaccessible forum. Delivering a broad representation of voices is important to ensure that local realities and diverse perspectives are brought forward. The pavilion also highlighted how Arctic and Mountain Indigenous Peoples have intimate knowledge of the regions in which they live and the ongoing impacts of climate change; but are rarely included in published research and discussed how this could be addressed, bringing forward diverse voices from the cryosphere regions. One achievement of the

participation at COP26 was that a new group of countries from the developing world (mountain nations in particular) joined the OECD nations from the Arctic region to raise the need for consideration of cryosphere dynamics in setting climate ambition. Altogether, the coalitions built and the dialogues initiated at COP26 provided an important foundation for the work and continued advocacy in the coming year.

In addition to COP26, ICCL has participated in several high-level forums where cryosphere climate change is on the agenda, from the Antarctic Treaty meeting in Berlin to the UNFCCC Bonn intersessional meetings. Through their participation, ICCL was able to both participate in several negotiation tracks, as well as work with the UNFCCC Secretariat to support cryosphere scientist inputs in various plenaries and negotiating tracks; and support several high-urgency cryosphere governments in making key interventions there.

# Natural Justice

## Legal representation across Africa

Natural Justice is an organization rooted in the struggles of communities in Africa. As a team of pioneering lawyers and legal experts, they specialize in human rights and environmental law in pursuit of social and environmental justice, offering direct support to communities impacted by the ever-increasing demand for land and resources, conduct comprehensive research on environmental and human rights laws, and engage in key national and international processes.

## Standing up for threatened environmental defenders

The support from Give One contributes to multiple initiatives led and coordinated by Natural Justice, such as emergency support to environmental defenders in imminent need of protection, legal empowerment and security training, strategic litigation to challenge various licenses to extract oil, gas, and minerals in the region, and direct support to communities. The emergency support to environmental defenders is managed via the [African Environmental Defenders Fund](#), established by Natural Justice in collaboration with the International Land Coalition. African Environmental

Defenders play an important role in protecting their lands and ecosystems from unsustainable industrial development, logging, and extractive projects. However, the nature of their work can expose them to significant risks because of the political and monetary powers they stand up against. Through this fund, individuals who find themselves in emergency situations due to the nature of their work can get critical emergency funding to mitigate threats. During the first six months of 2022, 5 environmental defenders received support from the fund, and another three applications are pending review and determination. Threats that put these defenders at risk come from both state actors and non-state actors and include arbitrary arrests and detention, physical attacks, surveillance, and death threats which would then trigger the need for support from the AED emergency fund.

Notable cases that have been supported include:

**Uganda** – The AED fund supported a defender on the frontlines of the stop EACOP campaign with temporary relocation and support for security infrastructure.

**South Africa** – The AED fund assisted with temporary relocation for a defender who is a

community leader and grassroots activist involved in stopping the expansion of the Tendele Coal mines.

**Madagascar** – The AED fund assisted with urgent short-term legal support to two defenders, including an environmental activist and traditional customary chief who's defending/opposing the expansion of commercial farming that has negative environmental and social impacts on their community/village.

**Tanzania** – The AED fund supported a number of defenders, local community members, and Indigenous People who were victims of the attacks and forced evictions in Lillondo.

Support from Give One has also contributed to several of the ongoing strategic litigation cases of Natural Justice, some being prepared and some which are already being considered in court. These cases are often concerned with challenging the granting of licenses to extract oil, gas, and minerals without sufficient analysis of the environmental impact and failing to consider the rights of people that live in the area. If won, they can have a massive impact in terms of ensuring key ecosystems are protected from destruction while also avoiding future emissions from planned fossil fuel extraction.

**SDG** #13 CLIMATE ACTION

**CAUSE** SUPPORT ENVIRONMENTAL DEFENDERS

**LOCATION** REGIONAL AFRICA

**FUNDING** \$750,000

### Okavango Delta case against ReconAfrica:

Various forest and conservancy organizations from the Kavango regions are trying to get a court order on an urgent basis (now being appealed to the Namibian Supreme Court of Appeal) to stop Canadian oil exploration company ReconAfrica from further oil and gas exploration activities in one of the most biodiverse regions (Kavango region) in the world and in Namibia. The crux of the case revolves around two issues, firstly, the various failures by ReconAfrica of its Environmental Impact Assessment and the legal procedures that should ordinarily follow, and secondly, that ReconAfrica had commenced with activities that were not detailed in the EIA but fell within the permit area. The matter was heard in July on an urgent basis, and the Applicants were unsuccessful. The legal team is currently reviewing the judgment, which will likely result in the matter being appealed. Natural Justice's involvement stemmed from providing technical legal assistance in the drafting of the papers and providing strategic support where needed.

### South Africa's Seismic Survey case against Shell:

Natural Justice and Greenpeace Africa have applied to join the court case, brought on behalf of Wild Coast communities and small-scale fishers represented by the Legal Resources Centre (LRC) and Richard Spoor Attorneys. Part A of this case saw Shell interdicted from undertaking seismic surveys off the Wild Coast until Part B is heard, in which the decision by the Department of Mineral Resources and Energy (DMRE) to grant an exploration right will be reviewed. Currently, there is an interdict against Shell where Shell is not able to continue with any seismic survey activities until the main hearing is heard and Judgement is handed down. Both the Joinder application and Part B were heard in May, and Natural Justice is waiting to see what the outcome of the judgment will be. Natural Justice's involvement stems from being an applicant in the case. The main grounds for review for the case are as follows – The lawfulness of conducting a seismic survey without environmental authorization, violations of communities' constitutional rights, inadequate public participation, failure to consider climate change, and the interests of the whole community and procedural unfairness.

### South Africa's Gas Power Construction case against SOE Eskom:

The South Durban Community Environmental Alliance (SDCEA), GroundWork, and Natural Justice filed a landmark case at the Pretoria High Court and marked the first time that a gas-to-power plant has been challenged in a court in South Africa. Essentially, Eskom Holdings SOC, a state-owned enterprise, was granted environmental authorization in December 2019, although construction on the project has not yet begun. The gas-to-power plant will be fuelled by gas via a pipeline that will be installed from the Richards Bay Port and will supply up to 3,000MW of energy. Natural Justice, together with other organizations, wanted to challenge the case. The matter was heard in August 2022. The judgment is pending, and we have to wait for the outcome. The Gas-to-Power Plant has not yet started construction hence why no interdict was needed or filed at court. Natural Justice is an applicant in the case. The grounds for review were due to the government's failure to undertake meaningful participation and inadequacies within the Environmental Impact Assessment.

# 5

ENVIRONMENTAL DEFENDERS FACING IMMINENT THREATS DUE TO THE NATURE OF THEIR WORK HAVE RECEIVED SUPPORT FROM THE ENVIRONMENTAL DEFENDERS FUND TO MITIGATE THESE THREATS.

# Buglife

## Pollinating the UK

Buglife works through the initiative B-Lines program to combat the loss of pollinating insects across the UK (25). Using software developed by the University of Washington, Buglife has mapped out the best connections between existing wildflower sites across the UK and created the first nationwide B-lines map, which launched in March 2021. This network winds through public and private land in both urban areas and the countryside, which is why a key part of the approach is to cooperate with estate owners, local authorities, wildlife trusts, farmers, and communities. Regional Conservation Officers employed by Buglife work to mainstream the concept of B-Lines together with these stakeholders – creating 'insect superhighways' of wildflower habitat to allow insects to move through the landscape, re-populate, and flourish. The program aims to restore more than

*150,000 ha of green corridors for pollinators across the UK. (26) By providing match funding (27) to local restoration projects funded by other donors, Give One supports Buglife to create synergies with other funding sources and unlock even more funding in its efforts to scale up the program and reach their ambitious goal.*

## A hive of activity

New B-Lines and partnerships have been springing up all over the UK, from the Strathmore B-Lines in Scotland to the first B-Lines in Northern Ireland during the past six months. Further growth is also being developed through, for example, the "Get the Marches Buzzing" project in Herefordshire and Shropshire, aiming to create and restore over **58 hectares** of wildflower-rich grassland and heathland. More specifically, Buglife has made strides in 2022 to expand the number and size of B-Lines, with over 20 ha created

(25) Over 97% (an area the size of Wales) of all flower-rich grasslands have been lost in England since the 1930s, contributing to a wide decline in pollinators. Insect pollinators are vital for the maintenance of ecosystem health and for global food security, with 75% of crop species, 35% of global crop production, and up to 88% of flowering plant species being dependent on insect pollinators to some extent. [Link](#)

(26) So far, the B-lines program has restored just over 2,500 hectares of wildflower rich grasslands along the B-lines.

(27) A requirement of match funding is that a grant will be paid on the condition that a certain amount of funding is also contributed from other sources.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	PROTECT WILDLIFE
<b>LOCATION</b>	UNITED KINGDOM
<b>FUNDING</b>	\$400,000

**A HUMMINGBIRD HAWK-MOTH POLLINATOR,  
ENGLAND**  
PHOTO BY BUGLIFE

BUGLIFE  
52° 34' 26.1158" N  
0° 15' 2.9880" W



BUGLIFE  
52° 34' 26.1156" N  
0° 15' 2.9880" W

A POLLINATOR BUSY AT WORK,  
ENGLAND  
PHOTO BY BUGLIFE

20

HECTARES OF POLLINATOR HABITAT  
CREATED ACROSS THE UK

already (despite most wildflower habitat creation being scheduled for the autumn months) and over **174 ha committed** to as part of developed partnerships. **Over 250 people** have been trained in the skills necessary to support the ecological monitoring that is essential to capture the biodiversity improvements delivered by B-Lines in the long-term. These projects are creating extensive habitat areas that are important for pollinators, but they rely on changes in attitude. Because of this, Buglife is also developing an engagement-focused project in London to inspire everyone to appreciate pollinators and do whatever they can to give them a home in our capital.

In the past six months, a new and much anticipated national B-Lines Officer has joined Buglife. This will give Buglife a valuable UK-wide advocate for the initiative who can take crucial steps to ensure that support is provided to the diverse partners delivering B-Lines, being a focal point for new wildflower inquiries, and making sure that pollinators and B-Lines are included in important policy and strategy discussions. Recent highlights for B-Lines include featuring as one of four projects on a CNN Call to Earth special titled 'Protecting Nature's Highways.' Focusing on the people safeguarding wildlife migrations and transit routes, it shared the story of the Severn B-Lines project in Shropshire and presented it to the global CNN audience. This was backed up by a dedicated article on growing the B-Lines network and a stand-alone 2-minute video.

### With Klarna's help

In addition to continuing to work with landowners directly to help create wildflower-rich habitats across the B-Lines network, a significant focus for the remainder of 2022 is the creation of improved resources and materials for two key audiences – farmers/landowners and local authorities. The new B-Lines Officer is focused on researching and producing the materials that will meet the needs of these two key stakeholders that influence so much of the UK landscape. These resources will build on Buglife's team's experiences of working with partners across the UK to make sure that they are appropriately detailed, user-friendly, case-study supported, and constitute a crucial new tool in attracting new delivery partners to help pollinators.

# HCP

## Hands-on to save Kenyan wildlife

Hirola Conservation Programme (HCP) works to protect the critically endangered Hirola Antelope and its habitat in eastern Kenya, together with local communities. During the past year, two critical consecutive rainy seasons have failed.

This had major implications on flora and fauna in the area, with little to no regeneration of vegetation, dried-up water sources, increased livestock and wildlife mortalities, and loss of livelihoods in HCP's project areas. With the support from Give One, HCP carried out a six-month intervention (28) to cushion wildlife, livestock, and local communities from further effects of the drought and counteract detrimental effects to the long-term conservation efforts carried out since the organization began its activities.

## Creating harmony between communities and wildlife

Local communities are pastoralists that wholly depend on livestock which often graze freely on grasslands. During droughts, the fodder/grazing grounds become increasingly sparse, leading to competition between domesticated animals and wild animals for grazing ground. In addition, as wild herbivores decline during droughts as a result of starvation, the incidents of predators attacking livestock increase. As a result of reduced ability to sustain pastoralism and increased threats from predators, poaching (both for livelihood and for the protection of livestock) tends to increase during droughts.

## With Klarna's help

With the support from Give One, HCP was able to increase the water and fodder

available to wildlife and livestock in the area, developing a stronger resilience for vulnerable species (in addition to Hirolas giraffes, other antelopes, and elephants, for example). Altogether, they were able to supply **924,000 liters** of water to **5,000+ households** and five conservancies in the area, and **302 bales of hay and lucerne pellets** to wildlife, and **207 bales of hay, acacia pods, and pellets** to livestock. In addition, the funding facilitated the training and subsequent capacity to handle emergencies and conflicts of **30 rangers**, improving their ability to manage poaching, surveillance, and conflict mitigation. Finally, a two-week participation of veterinarians was conducted to support pastoralists with vaccines and medication for their livestock to reduce sickness and mortality. By providing support to local pastoralists, the risk of human-wildlife conflict was reduced.

(28) From October 15, 2021 - March 15, 2022.

# 5,000

HOUSEHOLDS WERE PROVIDED WATER DURING A SERIOUS DROUGHT

ENDANGERED RETICULATED GIRAFFES  
PHOTO BY HCP

**SDG** #15 LIFE ON LAND

**CAUSE** PROTECT WILDLIFE

**LOCATION** KENYA

**FUNDING** \$35,610







## KLARNA PLEDGE - CASH FLOW OVERVIEW

All numbers in USD

IMPACT ORGANIZATION	COMMITTED GRANTS	DISBURSED JAN-JUN 2022 (ACTUAL)	DISBURSEMENT JUL-DEC 2022 (PLANNED)	DISBURSEMENT 2023 (PLANNED)	DISBURSEMENT 2024 (PLANNED)	DISBURSEMENT 2025 (PLANNED)
Acción Andina (GFG)	1,000,000	400,000	400,000	200,000	0	0
Amazon Frontlines	300,000	0	200,000	0	0	100,000
Blue Marine Foundation	500,000	166,667	166,667	133,333	33,333	0
Buglife	400,000	133,333	133,333	106,667	26,667	0
CORDIO EA	500,000	0	125,000	150,000	150,000	75,000
Fundación Gaia Amazonas	500,000	200,000	200,000	100,000	0	0
Human Rights Watch	500,000	168,000	165,000	133,000	34,000	0
ICCI	390,000	176,112	97,222	93,333	23,333	0
Natural Justice	750,000	250,750	250,750	176,000	72,500	0
One Tree Planted	650,000	0	169,700	197,760	208,540	74,000
Re:wild (Annamites)	150,000	0	75,000	75,000	0	0
Re:wild (Harlequin Toad)	75,000	0	37,500	37,500	0	0
Re:wild (Javan Rhino)	150,000	0	75,000	75,000	0	0
Re:wild (Red Colobus)	120,000	0	60,000	60,000	0	0
Rwanda Wildlife Conservation Association	155,000	65,956	65,956	23,088	0	0
Strategic Response Mechanism	500,000	250,000	0	150,000	100,000	0
<b>GRAND TOTAL</b>	<b>6,640,000</b>	<b>1,810,818</b>	<b>2,221,128</b>	<b>1,710,681</b>	<b>648,373</b>	<b>249,000</b>

## SMALLER GRANTS - SPECIFICATION OF DISBURSED FUNDING

All numbers in USD

<b>FLEXIBLE GRANTS PER CAUSE AND REGION</b>	<b>PROTECT WILDLIFE</b>	<b>HEALTHY OCEANS &amp; SEAS</b>	<b>ENVIRONMENTAL DEFENDERS</b>	<b>FORESTS &amp; OPEN LANDSCAPES</b>
<b>AFRICA</b>	141,438	23,539	199	11,528
<b>ASIA</b>	12,076	0	0	10,903
<b>EUROPE</b>	26,883	7,015	0	0
<b>NORTH AMERICA</b>	0	8,627	0	0
<b>SOUTH AMERICA</b>	6,662	0	7,200	2,357
<b>GRAND TOTAL</b>	<b>187,059</b>	<b>39,181</b>	<b>7,399</b>	<b>24,788</b>

## SMALLER GRANTS - SPECIFICATION OF DISBURSED FUNDING

All numbers in USD

IMPACT ORGANIZATION	REGION					GRAND TOTAL
	AFRICA	ASIA	EUROPE	NORTH AMERICA	SOUTH AMERICA	
Baltic Seabird Project			9,650			9,650
Bumblebee Conservation Trust			11,170			11,170
Colobus Conservation	7,632					7,632
Conservation Through Public Health	16,252					16,252
Creative Conservation Alliance		7,573				7,573
Eastern Ghats Wildlife Society		1,173				1,173
Ecological Balance	333					333
EcoSwell					3,020	3,020
Endangered Wildlife Trust	8,716					8,716
Green Heritage Fund Suriname					3,494	3,494
HAKA – Forest, Nature and Environment of Aceh		4,247				4,247
Hirola Conservation Programme	3,000					3,000
ICE Kenya	15,000					15,000
Kope Lion	6,273					6,273
Love The Oceans	7,435					7,435
Mangrove Education Project				5,192		5,192
Marine Megafauna Foundation	8,839					8,839
Milgis Trust	397					397
Miti Alliance Ltd	1,358					1,358
Neotropical Primate Conservation					2,933	2,933
Nordens Ark			10,888			10,888
Pelagiska			2,190			2,190
ProCAT Colombia					811	811
ProPurús					4,180	4,180
Rwanda Wildlife Conservation Association	4,674					4,674
Sharks4Kids				3,435		3,435
Snow Leopard Trust		9,986				9,986
The Society for Preservation of Muriqui					1,781	1,781
Tsavo Trust	40,578					40,578
Watamu Marine Association	7,265					7,265
WildlifeDirect	16,400					16,400
Zambian Carnivore Programme	32,551					32,551
<b>GRAND TOTAL</b>	<b>176,703</b>	<b>22,979</b>	<b>33,898</b>	<b>8,627</b>	<b>16,219</b>	<b>258,426</b>

# Annex B

Initiatives in the pipeline to start in July 2022 and desired impact

## Amazon Frontlines

Amazon Frontlines is an organization that works in partnership with CEIBO Alliance, an entirely Indigenous-driven organization in the Amazon region. Amazon Frontlines is battling the climate crisis by securing Indigenous Guardianship of the Amazon rainforest. Amazon Frontlines works with its partners to strengthen the Indigenous Peoples' capacity to lead the resistance against extractivist threats and protect and secure their rights, their rainforest, and river. They accomplish this by implementing a model of conservation that empowers the Indigenous communities with the necessary tools, resources, and networks. This stems from a deep belief that the most efficient way to slow down the over-extractivism in the Amazon is by supporting the communities that have successfully protected and defended this territory in the past. Give One will support all four strategic areas of work for Amazon Frontlines; securing Indigenous rights, holding governments and companies accountable; monitoring, defending, and mapping Indigenous forests, strengthening Indigenous governance and movements, and Sustaining Indigenous livelihoods.

<b>SDG</b>	#6 CLEAN WATER & SANITATION, #15 LIFE ON LAND
<b>CAUSE</b>	SUPPORT ENVIRONMENTAL DEFENDERS
<b>LOCATION</b>	ECUADOR, COLOMBIA, PERU
<b>FUNDING</b>	\$300,000

## Cordio East Africa

The sustainability of marine coastal communities and ecosystems in eastern Africa is increasingly challenged by climate change, overexploitation of fisheries, inadequate governance, and changing demographic and social patterns. CORDIO will assist in empowering local communities to manage their resource use and build resilience to climate change and other threats. This initiative will enable CORDIO to scale up and out, reach more communities, and have an impact on larger marine areas – through identifying and implementing nature-based solutions to local challenges, strengthening peer learning, capacity, and networking, and improving policy support and communicating successes.

<b>SDG</b>	#14 LIFE BELOW WATER
<b>CAUSE</b>	SAVE OCEANS AND SEAS
<b>LOCATION</b>	INDIAN OCEAN, OUTSIDE THE COAST OF EAST AFRICA
<b>FUNDING</b>	\$ 500,000

## Red Colobus Conservation Network

Red Colobus monkeys are the most threatened primate group in Africa, yet are overlooked and declining. This initiative will catalyze a range-wide response to this crisis through a coordinated network of African primate conservationists, raising their capacity and enhancing their peer networks so they can support each other and speak with one voice. In parallel, it supports conservation efforts for at least four Red Colobus species on the ground through local partners. Through supporting community-based approaches, poaching prevention, forest restoration, and research efforts, the initiative will prevent the imminent extinction of some of the most imperiled species.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	PROTECT WILDLIFE
<b>LOCATION</b>	AFRICA; FORESTED BELT FROM SENEGAL TO ZANZIBAR
<b>FUNDING</b>	\$120,000

## Saving Harlequin Toads, the jewels of Central and South America

From Costa Rica to Bolivia, Harlequin Toads are among the most threatened amphibians with 90% of species threatened with extinction and 40% possibly extinct due to disease outbreaks, habitat loss, and water pollution. Harlequin Toad habitats provide water to tens of millions of people and hold tremendous cultural significance for Indigenous communities who consider them symbols of fertility and forest health. In an unprecedented effort, 45 organizations from 13 countries joined forces under the Atelopus Survival Initiative (ASI) to protect and recover Harlequin Toads. This project will provide support to the ASI to collaboratively implement strategies to save Harlequin Toads.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	PROTECT WILDLIFE
<b>LOCATION</b>	ACROSS CENTRAL AND SOUTH AMERICA — FROM COSTA RICA DOWN TO BOLIVIA AND EAST TO FRENCH GUIANA, AND IN EIGHT COUNTRIES IN BETWEEN
<b>FUNDING</b>	\$75,000

## Saving the Javan Rhino

There are fewer than 75 Javan rhinos remaining, all of them in Ujung Kulon National Park. The species is extremely vulnerable to an outbreak of disease, tsunami, or poaching incident and could easily be lost forever. This project will modernize protection mechanisms and lay the foundation for establishing a second location where the species can expand with lower threat levels. The park is a swamp forest, so it is important for carbon storage and sequestration. Local communities and other stakeholders will benefit from rhino conservation culturally and economically.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	PROTECT WILDLIFE
<b>LOCATION</b>	UJUNG KULON, JAVA, INDONESIA
<b>FUNDING</b>	\$150,000

## Saving Viet Nam's rare species

The Annamite mountains of Vietnam and Laos are a global biodiversity hotspot, with one of the highest levels of species endemism found on any continental setting. Many of these iconic species are now on the verge of extinction due to human overexploitation, and immediate action is needed to avert this extinction crisis. These species are also integral to maintaining healthy tropical ecosystems in Vietnam. Recovering these species in the depleted forests of Vietnam will help restore ecosystem functionality. Healthy tropical forest ecosystems will benefit the more than 100 million people who live in the region, including thousands of ethnic minority people (the Katu) who are already socio-economically disenfranchised and likely to feel the costs of reduced ecosystem services the most in the years to come.

<b>SDG</b>	#15 LIFE ON LAND
<b>CAUSE</b>	PROTECT WILDLIFE
<b>LOCATION</b>	ANNAMITE MOUNTAINS IN VIETNAM
<b>FUNDING</b>	\$50,000

## One Tree Planted

African countries have pledged to begin restoring 100 million hectares of degraded land by 2030 through the AFR100 Initiative. The initiative TerraFund for AFR100 supports this ambitious goal by financing the top 100 African non-profit community organizations and for-profit businesses restoring trees to suitable African landscapes. Give One supports four of the top 100 projects selected for funding to achieve this goal. OTP is the strategic partner for the TerraFund for AFR100 and sub-grants funding to the local organizations and projects listed below.

### EcoCare Ghana: Land Restoration and community development in Offinso

This project will plant 300,000 trees in Offinso, Ghana, of which WRLD Foundation will fund the full 300,000. The objective is to strengthen the landscape's resilience and adaptive capacity to climate change-related hazards and to use a community-led restoration program as a tool for improving tree cover within the landscape.

### Herp Ghana: Restoration of a priority montane forest ecosystem in Ghana

This project will plant 73,000 trees in Amedzofe, Ghana, of which WRLD Foundation will fund 37,039. The objective is to restore the degraded riparian forest to improve the habitat for endangered wildlife while boosting the incomes of five rural forest-dependent communities.

<b>SDG</b>	#1 NO POVERTY, #13 CLIMATE ACTION, #15 LIFE ON LAND
<b>CAUSE</b>	RESTORE FORESTS AND LANDSCAPES
<b>LOCATION</b>	KENYA (KIJABE AND SAMBURU), GHANA (OFFOSINO AND AMEDZOFE)
<b>FUNDING</b>	\$650,000

### Kijabe Forest Trust: Conserving and Restoring the Kijabe Forest in Kenya

This project aims to restore and strengthen the protection of forests by planting trees, conducting regular patrolling, and providing prerequisites for natural regrowth. Through support from Give One, the project will plant 200,000 trees using 13 native tree species. The project attempts to counteract deforestation, facilitate carbon sequestration, improve soils, increase groundwater access, and support the biodiversity of animals and plants dependent on forests.

### Fairtree.org: Tree Planting and Community Development, Ghana

This project aims to restore and strengthen the protection of forests by planting trees, conducting regular patrolling, and providing prerequisites for natural regrowth. Through support from Give One, the project will plant 200,000 trees using 13 native tree species in Samburu. The project attempts to counteract deforestation, facilitate carbon sequestration, improve soils, increase groundwater access, and support the biodiversity of animals and plants dependent on forests.

# Klarna.



October, 2022

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## KLARNA

Since 2005 Klarna has been on a mission to revolutionize the retail banking industry. With over 150M global active users and 2M transactions per day, Klarna is meeting the changing demands of consumers by saving them time and money while helping them be informed and in control. Over 400K global retail partners, including H&M, Saks, Sephora, Macys, IKEA, Expedia Group, and Nike have integrated Klarna's innovative technology to deliver a seamless shopping experience online and in-store. Klarna has over 5,000 employees and is active in 45 markets. For more information, visit [Klarna.com](https://klarna.com)

The company became the first fintech to join The Climate Pledge and Race to Zero campaign, and makes annual financial contributions to high-impact climate projects, including carbon removal, reforestation and forest protection, and emission reduction projects.

## MILKYWIRE

Founded in Sweden in 2018, Milkywire is a tech-driven giving platform for impact. By developing digital tools and modern infrastructure for the charity sector, Milkywire connects donors globally to carefully audited organizations working to solve the most pressing planetary problems facing humanity. Through the Milkywire app, website, API tools, employee giving program, and more, users can discover, connect, and donate to locally rooted impact projects around the world fighting the climate crisis, biodiversity crisis, and pollution crisis. Milkywire provides a unique and engaging experience by allowing users to support organizations directly, connect with the experts working in the field, and see proof of the impact by following their progress.